

**Wisconsin Public Library Consortium
Technology Collaboration Steering Committee Agenda
SPECIAL MEETING
Monday, July 14, 2025 - 11:00 am - 12:00 pm
Zoom connection below**

NOTE: This meeting packet is a Google workbook, see tabs at left.

- 1. Call to order**
- 2. Concluding the WPLC Data Dashboard Pilot and determining Next Steps/Recommendations**

Background: The Data Dashboard Pilot project is the culmination of work spanning several years, beginning with the initial suggestion from the Technology Operations Committee in 2022-2023. The Operations Committee, comprising System IT and ILS practitioners, introduced the need for a statewide Data Dashboard tool to the WPLC Technology Steering Committee. In response, the Technology Steering Committee commissioned a Data Dashboard Exploration workgroup in October 2023. The workgroup identified elements needed in a dashboard, and evaluated several dashboard products from statewide colleagues (ie: SCLS, Kenosha Public Library, Bridges) and other vendor solutions. The workgroup produced a WPLC Data Dashboard Exploration: Findings and Recommendations report, which in turn launched the WPLC Data Dashboard Pilot. ([see tab](#))

To date, the WPLC Technology Steering Committee has discussed the pilot at its last two meetings, held in [March](#) and [June](#) 2025 (see tabs). The Technology Steering Committee successfully requested an extension of access to the [WPLC Data Dashboard piloted tool](#) through December 31, 2025 for the purposes of allowing more time to review feedback, gauge interest, and develop a proposal for the WPLC Board's consideration.

During the Meeting:

- a. Discussion: Any remaining questions from the committee on the project background and work to date?
- b. Review Desired Outcomes and Future Considerations for the pilot project (see tab left)
- c. Presentation: [Data Dashboard Pilot Project Report: September - December 2024 Findings and Feedback](#) - Kim Kiesewetter
- d. Action: What did the committee learn from the Data Dashboard Proof of Concept Pilot? The committee should answer the following tool-agnostic questions.
 - Is there a need for access to an interactive, designed-for-novice-users data dashboard of Annual Library Survey data elements at the statewide level, accompanied by training and support materials? (yes or no)
 - If yes, should WPLC continue to play a role in offering this as a statewide collaborative service? (yes or no)

- e. Action: Determine next steps and report to the WPLC Board on the learnings from the Data Dashboard Pilot and subsequent next steps.
- If Agenda Item C = no, then the group can discuss how to present these findings to the WPLC Board.
 - If Agenda Item C = yes, then the group can discuss and develop a series of recommendations (scenarios below may be helpful, but are not an exhaustive list)

Possible Scenarios for Consideration

Option 1: **Design and promote a Statewide Dashboard Showcase in 2026** to extend access to the piloted dashboard and promote/highlight access to other statewide dashboard tools and materials. Additionally, to expand the research on how data dashboards are being used in Wisconsin libraries.

Possible activities could include:

- Extend access to the piloted dashboard (Looker Studio) through December 2026 and identify/promote other existing statewide dashboards to the wider public library audience.
- Develop a series of webinars and training materials on the Looker Studio dashboard, the SCLS dashboard as another readily-available statewide dashboard tool, as well as any other comparable dashboards available.
- Coordinate a statewide data dashboard symposium, inviting presentations from all systems with data dashboard tools. The symposium could share tools and use-case examples, as well as a focus group discussion on the usability of current tools available statewide, future development requests, and other unmet data needs.
- Potentially create a data dashboard user group.
- Conduct a statewide comparison survey/assessment of any available dashboards.
- Determine a cost-sharing model that could include credit for systems with existing annual report data visualization dashboards.

Option 2: **Share findings with the WPLC Board and terminate access to the piloted dashboard (LookerStudio) after the extension (December 31, 2025)**

- Direct folks to the SCLC Tableau Dashboard (or others) as a readily available public, statewide dashboard tool.
- Systems and libraries interested in continued access to the Looker Studio dashboard (WiLS) may subscribe to this resource through WiLS
- Encourage the development of additional trainings and materials to support equitable data dashboard use.

Option 3: **Share findings with the WPLC Board and recommend WPLC funding for an annual subscription to the piloted dashboard. (Looker Studio)**

- Design an ongoing tool evaluation and review process.

- Build annual dashboard costs into WPLC annual budget in 2026
- Continue to monitor Wisconsin library dashboard landscape and bring new developments to the WPLC Technology Steering Committee
- Determine a cost-sharing model that could include credit for systems with existing annual report data visualization dashboards.

Option 4: Other scenario(s) presented by the WPLC Technology Steering Committee members

3. Review timeline and next steps

4. Adjourn

Join Zoom Meeting

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